



NEWS RELEASE

TVA Rewards Logan Aluminum for Energy Efficiency Efforts

BOWLING GREEN, Ky. — Logan Aluminum in Russellville is saving electricity and money on its power bills at its production facility through energy efficiency efforts in partnership with the Tennessee Valley Authority.

Logan refitted its lighting systems and upgraded equipment including pumps and air dryers through the EnergyRight Solutions for Industry Program offered by TVA and Russellville Electric Plant Board.

The projects reduced the mill's annual power consumption by more than two million kilowatt-hours, enough energy to supply about 150 homes in the Russellville district for a year. The energy saving effort also earned the company a cash incentive of about \$182,400 from TVA, which was formally announced during a recent Earth Day celebration at the plant.

"We take our commitment to the environment very seriously," said Randy Schumaker, president of Logan Aluminum. "We want to impact individual behaviors both at home and at the plant to promote a culture of waste minimization and energy conservation."

TVA's EnergyRight Solutions for Industry offers 10 cents per kilowatt-hour on first-year savings or 70 percent of project cost, whichever is less, to program participants for approved energy efficiency projects.

"Energy efficiency helps keep rates low, reduces costs associated with meeting consumer demand, conserves natural resources and produces zero emissions," said Brent Powell, one of the managers of the TVA EnergyRight Solutions for Industry program in Kentucky. "We thank Logan Aluminum for their leadership and support of energy efficiency in Kentucky."

Powell said energy efficiency programs, which are supported by TVA's Integrated Resource Plan energy roadmap to 2030, are among the cleanest and lowest-cost, long-term expansion options to help TVA achieve its vision for more low-cost, clean energy. TVA's [EnergyRight Solutions](#) offers a broad portfolio of new and innovative energy efficiency initiatives for homes, business and industry.

TVA's energy efficiency programs have achieved a nearly 1,772 gigawatt-hour reduction in energy through 2012, enough to power nearly 111,000 Valley homes for a year.

Logan Aluminum, Inc. is a joint venture with Novelis Corporation and Tri-Arrows Aluminum Corporation. Physically located near Russellville, Ky., Logan Aluminum is a leading manufacturer of flat rolled aluminum sheet, primarily for use in the beverage can market.

The Tennessee Valley Authority is a corporate agency of the United States that provides electricity for business customers and local power distributors serving 9 million people in parts of seven southeastern states. TVA receives no taxpayer funding, deriving virtually all of its revenues from sales of electricity. In addition to operating and investing its revenues in its electric system, TVA provides flood control, navigation and land management for the Tennessee River system and assists local power companies and state and local governments with economic development and job creation.

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